

A new green wave is rolling towards us.

What used to be an eco-trend has become a way of life.

In recent years, a growing number of young fashion designers have set ecological awareness as high as quality and design in their work.

A luxurious, provocative boutique is about to open in the centre of Brussels based on these principals of sustainable fashion. This new boutique marries the once opposing fields of ecology and fashion.

The selected collections must be environmentally sustainable, but they approach this in a variety of ways: Some focus on using pure materials like organic cotton, wild silk, wool, soya, and milk, and no chemical treatments. Others focus on recycling garments, fabrics and other materials. All use environment-friendly production techniques.

But the collections are firstly selected for their beauty and style.

They prove that ecological and socially correct apparel can be cool, modern, and free of the typical eco cliché.

Christopher Raeburn

Young British fashion designer, utilizing re-appropriated military fabrics (parachutes, overcoats). He creates garments that are functional, intelligent and meticulously crafted in his own atelier. For men and women.

www.christopherraeburn.co.uk

Henrietta Ludgate

Scottish champion of slow fashion who graduated from Central Saint Martins School of Art, London. She makes luxury feminine clothing that evokes images of graceful sophistication. An ethos of supporting Scottish craftsmanship is central to her work, with wools sourced from within the British Isles and all pieces produced locally.

www.henriettaludgate.com

Goodone

Goodone is an award-winning sustainable fashion label based and produced in London. Nin Castle designs innovative and one-off upcycled womenswear using a mixture of handpicked second-hand quality fabrics and British knitwear.

www.goodone.co.uk

Ada Zanditon

London-based ethical fashion designer of women's ready-to-wear. She creates sculptural and elegant designs in natural and organic fabrics using innovative and energy conscious production techniques.

www.adazanditon.com

Eric Beauduin

Belgian designer who recycles second-hand clothes to create numbered, unique-piece bags.

www.ebeauduin.be

Isée by Fleur Tang

Danish basics collection for women made from 100% organic, high quality fabrics.

www.isee-byfleurtang.com

Reference line by Freitag

The new Freitag Reference line is a meltdown of neo and retro. They are not pop, they are subtle. But they are still made from truck tarps that spent their first life on the road.

www.freitag.ch

Nina Dolcetti

A beautiful shoe that pushes the boundaries, but is always elegant and wearable and that makes use of what is already there

www.ninadolcetti.com

Elementum

A knitwear collection based on the total use of a piece of a cloth where minimum cuts provide maximum use.

www.luxuryistohavesimplethings.com

Les Racines du Ciel

Réaffirme ses codes: épure dans les coupes et basiques soignés.

www.les-racines-du-ciel.com